A media company built on TRUST

Iliffe Media is passionate about providing the highest quality news and information for the local communities that we serve. We are investing in print, online and broadcasting with acquisitions including the Newark Advertiser, 13 Johnston Press titles and KM Media Group.

- More than 125 years of local newspaper publishing
- Investing in local communities
- Privately owned business
- Portfolio also includes broadcasting on kmfm and KMTV
- Investing in stronger relationships

Putting the customer first - ALWAYS!
34,549
WEEKLY READERSHIP
JICREG (Oct 2018)

78,871
UNIQUE BROWSERS
AT Internet (Aug - Oct 2018)

77,912
POPULATION
JICREG Oct 2018

BURY ST EDMUNDS

MALE 48%  FEMALE 52%
ABC1 52%  C2DE 48%

Bury Free Press
EST: 1855  |  PUBLICATION DAY: FRIDAY  |  COVER PRICE: £1.25
www.buryfreepress.co.uk
Diss Express

EST: 1864 | PUBLICATION DAY: FRIDAY | COVER PRICE: £0.90

www.dissexpress.co.uk

POPULATION
30,719

JICREG (Oct 2018)

11,949
WEEKLY READERSHIP
JICREG (Oct 2018)

26,068
UNIQUE BROWSERS
AT Internet (Aug - Oct 2018)

DEMOGRAPHIC - OUR AUDIENCES
JICREG (Oct 2018)

MALE | 47%  | FEMALE | 53%  | ABC1 | 57%  | C2DE | 43%  

www.dissexpress.co.uk

Trust Local

ILIFFE MEDIA
13,475
WEEKLY READERSHIP
JICREG (Oct 2018)

31,757
UNIQUE BROWSERS
AT Internet (Aug-Oct 2018)

DEMOGRAPHIC - OUR AUDIENCES
JICREG (Oct 2018)

MALE | 49%  
FEMALE | 51%  
ABC1 | 52%  
C2DE | 48%

Newmarket Journal
EST: 1872 | PUBLICATION DAY: THURSDAY | COVER PRICE: £0.90
www.newmarketjournal.co.uk
Haverhill

5,476
WEEKLY READERSHIP
JICREG (Oct 2018)

22,651
UNIQUE BROWSERS
AT Internet (Aug-Oct 2018)

DEMOGRAPHIC - OUR AUDIENCES
JICREG (Oct 2018)

MALE 48%  FEMALE 52%
ABC1 44%  C2DE 56%

Haverhill
POPULATION
26,957

www.haverhillecho.co.uk
EST: 1888  |  PUBLICATION DAY: THURSDAY  |  COVER PRICE: £0.80

TRUST LOCAL
CAMBRIDGE

15,680
WEEKLY READERSHIP

49,428
UNIQUE BROWSERS

DEMOGRAPHIC - AREA PROFILE

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<tr>
<th>MALE</th>
<th>FEMALE</th>
<th>ABC1</th>
<th>C2DE</th>
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<tbody>
<tr>
<td>50%</td>
<td>50%</td>
<td>62%</td>
<td>38%</td>
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POPULATION
117,386

Publisher's statement

Google Analytics (Aug - Oct 2018)

JICREG (Oct 2018)

UNIQUE BROWSERS

www.cambridgeindependent.co.uk
BISHOP’S STORTFORD

7,882 WEEKLY READERSHIP

27,574 UNIQUE BROWSERS

DEMOGRAPHIC - AREA PROFILE

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<td>52%</td>
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ABC1  62%  C2DE  38%


POPULATION

41,128

Publisher’s statement

www.bishopsstortfordindependent.co.uk

EST: 2017  |  PUBLICATION DAY: WEDNESDAY  |  COVER PRICE: £0.80

Bishop’s Stortford Independent

TRUST LOCAL

ILIFFE MEDIA
BOURNE

2,974
WEEKLY READERSHIP
Publisher's statement

10,429
UNIQUE BROWSERS
AT Internet (Aug - Oct 2018)

DEMOGRAPHIC - AREA PROFILE
JICREG (Oct 2018)

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<th>MALE</th>
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<td>ABC1</td>
<td>52%</td>
<td>C2DE</td>
<td>48%</td>
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POPULATION
20,075
JICREG (Oct 2018)

The Local
EST: 1989 | PUBLICATION DAY: FRIDAY | COVER PRICE: £0.65
www.bournelocal.co.uk
GRANTHAM

POPULATION
62,025
JICREG (Oct 2018)

WEEKLY READERSHIP
21,734
JICREG (Oct 2018)

UNIQUE BROWSERS
72,880
JICREG (Oct 2018)

DEMOGRAPHIC - OUR AUDIENCES

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EST: 1854  |  PUBLICATION DAY: FRIDAY  |  COVER PRICE: £1.05
www.granthamjournal.co.uk
SPALDING

23,009
WECKLY READERSHIP JICREG (Oct 2018)

100,858
UNIQUE BROWSERS AT Internet (Aug - Oct 2018)

DEMOGRAPHIC - OUR AUDIENCES JICREG (Oct 2018)

MALE 47%  FEMALE 53% ABC1 52% C2DE 48%

POPULATION
39,561

TRUST LOCAL

Lincolnshire free press
EST: 1847 | PUBLICATION DAY: TUESDAY | COVER PRICE: £0.85
www.spaldingtoday.co.uk

ILIFFE MEDIA
17,467
WEEKLY READERSHIP  
JICREG (Oct 2018)

100,858
UNIQUE BROWSERS  
AT Internet (Aug-Oct 2018)

DEMOGRAPHIC - OUR AUDIENCES  
JICREG (Oct 2018)

MALE | 47%  
FEMALE | 53%  
ABC1 | 51%  
C2DE | 49%

GUARDIAN
EST: 1881  |  PUBLICATION DAY: THURSDAY  |  COVER PRICE: £0.85
www.spaldingtoday.co.uk
STAMFORD

27,714
WEEKLY READERSHIP

81,570
UNIQUE BROWSERS

DEMOGRAPHIC - OUR AUDIENCES

| MALE | 47% | FEMALE | 53% | ABC1 | 54% | C2DE | 46% |

Stamford and surrounding areas
JICREG (Oct 2018)

www.stamfordmercury.co.uk

EST: 1712 | PUBLICATION DAY: FRIDAY | COVER PRICE: £1.20
OAKHAM

5,514
WEEKLY READERSHIP JICREG (Oct 2018)

4,228
UNIQUE BROWSERS AT Internet (Aug-Oct 2018)

DEMOGRAPHIC - OUR AUDIENCES JICREG (July 2018)

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28,341
POPULATION JICREG (Oct 2018)

Rutland Times
EST: 1977 | PUBLICATION DAY: THURSDAY | COVER PRICE: £0.75
www.rutland-times.co.uk
KING'S LYNN

POPULATION
71,108

WEEKLY READERSHIP
20,763

UNIQUE BROWSERS
86,840

DEMOGRAPHIC - OUR AUDIENCES

MALE | 47%  | FEMALE | 53%  
ABC1  | 52%  | C2DE   | 48%  

Lynn News
EST: 1841   | PUBLICATION DAY: TUESDAY   | COVER PRICE: £0.80
www.lynnnews.co.uk

JICREG (Oct 2018)
www.lynnnews.co.uk

JICREG (Oct 2018)
NEWARK

31,792
WEEKLY READERSHIP
JICREG (Oct 2018)

61,311
UNIQUE BROWSERS
AT Internet (Aug-Oct 2018)

DEMOGRAPHIC - AREA PROFILE
JICREG (Oct 2018)

| MALE | 47%  |
| FEMALE | 53% |
| ABC1 | 51% |
| C2DE | 49% |

50,671
POPULATION
JICREG Oct 2018

NEWARK Advertiser
EST: 1854 | PUBLICATION DAY: Thurs | COVER PRICE: £1.00
www.newarkadvertiser.co.uk

TRUST LOCAL

ILIFFE MEDIA
NEWARK

17,419
WEEKLY READERSHIP
JICREG (Oct 2018)

POPULATION
50,671
JICREG (Oct 2018)

DEMOGRAPHIC - OUR AUDIENCES
JICREG (Oct 2018)

MALE 45%  FEMALE 55%
ABC1 51%  C2DE 49%

TRUST LOCAL
HOMES SUPPLEMENT

10,000 COPIES DELIVERED TO HIGH FOOTFALL STORES
FREE PICK-UP FROM ESTATE AGENTS

AREAS AVAILABLE
CAMBRIDGE, NEWMARKET, BURY ST EDMUNDS,
BISHOP’S STORTFORD, SUDBURY & HAVERHILL

FEATURING PROPERTIES TO BUY OR RENT

PUBLICATION DAY: THURSDAY | FREE PICK-UP

ILIFFE MEDIA
This vibrant magazine, packed full of well-written content, looks and feels like a premium product. One judge said that Velvet’s print was quite exceptional. A magazine that knows its target audience.

**AREAS AVAILABLE**

CAMBRIDGE, NEWMARKET, BURY ST EDMUNDS AND BISHOP’S STORTFORD